

Suicide, Bereavement & Community Wellbeing

Conference, Workshops, and Networking Day

Sponsorship Opportunity

Invest in Impact. Build Connections. Grow Together.

Benefits of Sponsoring

Sponsoring the White Rose Conference is more than a branding exercise—it is a **strategic investment** in **connection, credibility, and community impact**. We provide a unique national platform where high-level decision-makers meet grassroots advocates to solve the most pressing challenges in bereavement, suicide prevention & postvention, and community wellbeing.

Engage with up to 1,000 conference guests, including 100+ charities and 200+ private organisations.

Direct engagement with a powerful dual audience of industry-leading professionals (health, legal, policing, armed forces) and the wider community (faith leaders, charities).

Benefit from our established digital presence with over 200,000+ social media engagements.

Reach "near-closed" or underserved communities that are often inaccessible through traditional professional marketing.

Recognition & Verbal Acknowledgement

Sponsorship Packages	Gold £2,500	Silver £1,500	Bronze £750	Community Partner £350
Logo on holding slides and verbal recognition by Chair at opening/closing	X	X	X	
Presentation of a Certificate of Recognition live on stage	X	X	X	
Exclusive opportunity to win a Bereavement & Suicide Awareness Award	X	X		

Digital & Networking Access

Priority access to high-level networking platforms and private areas	X			
Logo on the conference website with a direct link to your organization	X	X	X	

Advertising & Publications

Sponsorship Packages	Gold £2,500	Silver £1,500	Bronze £750	Community Partner £350
High-profile speaking or workshop slot to demonstrate expertise	X			
Inclusion in official digital and physical event program	X	X	X	X
Dedicated pre-event social media promotion (200k+ reach)	X	X	X	X
Opportunity to participate in or lead hands-on workshops	X	X		

Be Seen, Be Heard, Be Connected – While Making A Difference

Physical Branding & Exhibition

Sponsorship Packages	Gold £2,500	Silver £1,500	Bronze £750	Community Partner £350
Professional stall at both the Main Conference and the Suicide Prevention Expo	X	X		
Small exhibition table at the Main Conference only			X	Optional
Premier brand placement on main stage banners and reception	X			
One leaflet or promotional item inserted into every delegate pack	X	X		

A Platform for Visibility, Collaboration & Social Impact

Additional Opportunities

Sponsorship Packages	Gold £2,500	Silver £1,500	Bronze £750	Community Partner £350
Sponsor a specific workshop or panel session	Included	£250 - £500	£250 - £500	£250 - £500
Sponsor a Networking/Coffee break with dedicated branding	Optional	Optional	Optional	Optional
Secure a direct engagement table (flat rate for any group)	-	-	-	£300

Growing Networks That Strengthen Communities