

# *Suicide, Bereavement & Community Wellbeing*

Conference, Workshops, and Networking Day

## **Sponsorship Opportunity**

*Invest in Impact. Build Connections. Grow Together.*

# Benefits of Sponsoring

Sponsoring the White Rose Conference is more than a branding exercise—it is a **strategic investment** in **connection, credibility, and community impact**. We provide a unique national platform where high-level decision-makers meet grassroots advocates to solve the most pressing challenges in bereavement, suicide prevention & postvention, and community wellbeing.

Engage with up to  
1,000 conference  
guests, including 100+  
charities and 200+  
private organisations.

Direct engagement with a  
powerful dual audience of  
industry-leading  
professionals (health, legal,  
policing, armed forces) and  
the wider community (faith  
leaders, charities).

Benefit from our  
established digital  
presence with over  
200,000+ social media  
engagements.

Reach "near-closed" or  
underserved communities  
that are often inaccessible  
through traditional  
professional marketing.

Recognition & Verbal Acknowledgement

<i>Sponsorship Packages</i>	<i>Gold £2,500</i>	<i>Silver £1,500</i>	<i>Bronze £750</i>	<i>Community Partner £350</i>
Logo on holding slides and verbal recognition by Chair at opening/closing	X	X	X	
Presentation of a Certificate of Recognition live on stage	X	X	X	
Exclusive opportunity to win a Bereavement & Suicide Awareness Award	X	X		

Digital & Networking Access

Priority access to high-level networking platforms and private areas	X			
Logo on the conference website with a direct link to your organization	X	X	X	

Advertising & Publications

<i>Sponsorship Packages</i>	<i>Gold £2,500</i>	<i>Silver £1,500</i>	<i>Bronze £750</i>	<i>Community Partner £350</i>
High-profile speaking or workshop slot to demonstrate expertise	X			
Inclusion in official digital and physical event program	X	X	X	X
Dedicated pre-event social media promotion (200k+ reach)	X	X	X	X
Opportunity to participate in or lead hands-on workshops	X	X		

*Be Seen, Be Heard, Be Connected – While Making A Difference*

Physical Branding & Exhibition

<i>Sponsorship Packages</i>	<i>Gold £2,500</i>	<i>Silver £1,500</i>	<i>Bronze £750</i>	<i>Community Partner £350</i>
Professional stall at both the Main Conference and the Suicide Prevention Expo	X	X		
Small exhibition table at the Main Conference only			X	Optional
Premier brand placement on main stage banners and reception	X			
One leaflet or promotional item inserted into every delegate pack	X	X		

*A Platform for Visibility, Collaboration & Social Impact*

Additional Opportunities

<i>Sponsorship Packages</i>	<i>Gold £2,500</i>	<i>Silver £1,500</i>	<i>Bronze £750</i>	<i>Community Partner £350</i>
Sponsor a specific workshop or panel session	Included	£250 - £500	£250 - £500	£250 - £500
Sponsor a Networking/Coffee break with dedicated branding	Optional	Optional	Optional	Optional
Secure a direct engagement table (flat rate for any group)	-	-	-	£300

*Growing Networks That Strengthen Communities*